

Preferred Logo Design:

NOTE: "American Inns of Court" and the crest are service marks of the American Inns of Court Foundation and should be indicated as such when using them on letterhead and/or websites. The logo, logotype, and crest are also registered trademarks of the American Inns of Court. **Inns are licensed to use the logo in whole only and may not alter or dissect the logo, crest, or logotype. Individuals are not permitted to use the logo or crest and may not use or post them on firm or personal letterhead or websites.**

Typeface:

The logotype is AT Classic Roman.

Trajan Pro Regular is the preferred alternate typeface. Additional acceptable alternate typefaces are Adobe Garamond Regular and Myriad Pro Regular (caps and lowercase letters).

Corporate Color:

Spot Color: Pantone Reflex Blue.

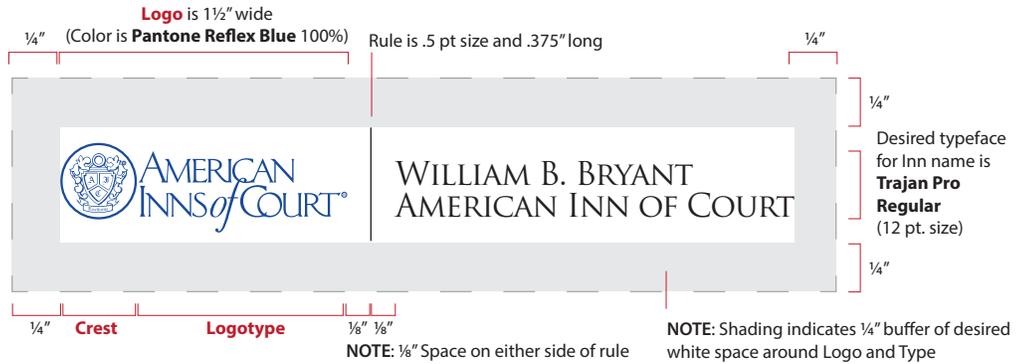
CMYK Color: C=100 M=82 Y=0 K=2

RGB Color: R=0 G=35 B=149

Required Notice of Trademark to be included on letterhead and website:

"American Inns of Court" and the crest are service marks of the American Inns of Court Foundation.

Individual Inn Logo Design Guidelines:



Acceptable use of logo in reverse on a **Reflex Blue** background

Acceptable Alternate Designs:

The following examples are the **ONLY** acceptable alternatives to use crest, service marks, and logotype. The crest, service marks, logotype, and Inn name cannot appear in any other order or position. The **ONLY** text that should ever appear below the crest and logotype or to the right of the crest is the name of the Inn.

The crest and logotype and any acceptable alternative designs can only be used for materials associated with the individual Inn and/or the national organization.



WILLIAM B. BRYANT
AMERICAN INN OF COURT



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WILLIAM B. BRYANT
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Acceptable Alternate Typefaces:



William B. Bryant
American Inn of Court

Typeface for Inn name is **Adobe Garamond Pro Regular** (12 pt. size)



William B. Bryant
American Inn of Court

Typeface for Inn name is **Myriad Pro Regular** (12 pt. size)

The logo, logotype, and crest are valuable intellectual property of the American Inns of Court Foundation. As such, we must ensure that these guidelines are consistently followed. Any Inn or individual found in violation of these guidelines will be notified and asked to correct the violation.

For more information, please contact Rita Zimmerman at (800) 233-3590 ext. 103 or rzimmerman@innsofcourt.org